

Deep dive into  
self-employment  
insights across 39  
countries

**BizStack**



## Global Solopreneur Statistics: A Deep Dive into Self-Employment Insights

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This article explores the diverse world of solopreneurship, highlighting significant gender disparities and geographical variations.

Through the latest data from the OECD, it offers an in-depth analysis of the shifting dynamics of self-employment, emphasizing the increasing role of women and the impact of economic factors across various regions.

This exploration serves as a valuable resource for those seeking to understand the evolving landscape of entrepreneurship without employees.

# Gender Disparity in Self-Employment Without Employees

In the landscape of self-employment, significant disparities and geographical variations are evident. Through our analysis, we explore gender dynamics and highlight countries with notable statistics. Our interactive map plot serves as a key tool for visualizing these disparities over time.

## Key Insights

- Increasing Female Participation:** The data reveals a gradual increase in the percentage of self-employed women without employees, suggesting a growing entrepreneurial spirit among women or a shift in economic conditions favoring freelance or solo ventures.
- Male Dominance:** Despite the rise in female participation, self-employment without employees remains predominantly male across several countries, reflecting the influence of traditional gender roles, differences in risk appetite, and access to resources.

## Geographic Variations

- Country-Specific Statistics:** Self-employment rates without employees vary significantly by country. Developed countries like Canada show a steady presence, indicating a stable environment for entrepreneurs. In contrast, countries like Brazil exhibit fluctuations possibly due to economic volatility or changes in labor market policies.
- Europe's Mixed Picture:** European countries display diverse trends. Austria and Belgium, for example, have different trajectories in self-employment rates, underscoring the impact of local economic policies, labor laws, and cultural attitudes towards self-employment and entrepreneurship.

## Temporal Shifts

- Long-Term Growth:** There is a noticeable increase in self-employment without employees over the decades, reflecting global trends towards gig economies and freelance work.
- Economic Cycles Impact:** Economic downturns and booms have immediate effects on self-employment rates, as evidenced by fluctuations through years marked by recessions or economic expansions.

## Interactive Map Plot Guide

See the Plot on Full Screen

Data Source: [OECD \(2024\), Self-employed without employees \(indicator\). doi: 10.1787/5d5d0d63-en \(Accessed on 19 February 2024\)](#)

The visualization provided offers an in-depth look at the self-employment landscape across genders and countries. Here's how to navigate the plot:

1. **Slider:** Use the slider at the bottom of the map to move through different years. This allows you to observe how the rates of self-employment for men and women evolve over time.
2. **Country Selection:** Click on any country to see specific data points for that location. This feature helps in identifying countries with outlying statistics or unique trends.

## Outlying Countries and Analysis

Our analysis identifies several countries with notable self-employment statistics:

1. **Canada** shows a relatively narrow gender gap in self-employment, suggesting a balanced entrepreneurial ecosystem.
2. **Brazil** highlights a larger gender gap, indicating significant disparities in self-employment opportunities.
3. **European Insights:** Austria and Belgium offer contrasting pictures, with varying degrees of

gender disparity influenced by local policies and cultural attitudes towards entrepreneurship.

This interactive visualization, drawing on data from the [OECD](#), illuminates the complex dynamics of self-employment without employees, underscoring the critical interplay of gender, geography, and time. For policymakers, stakeholders, and aspiring entrepreneurs, these insights emphasize the importance of fostering an inclusive, supportive ecosystem for all self-employed individuals.



Cagri Sarigoz( Founder )

I'm founder of BizStack at Cagri Sarigoz LLC and a passionate advocate for entrepreneurs.

With over 14 years in tech, marketing, and AI, including my role as Head of SEO at CitizenShipper and co-founder of TaleBot at Intale AI, I'm dedicated to sharing genuine, useful product insights and tips.

At BizStack, I aim to cut through the digital noise to provide clear, actionable advice.

And more than all else, I'm a father to a (always) little girl and a husband.

Contact me at [cagri@bizstack.tech](mailto:cagri@bizstack.tech) for assistance.