

Deep dive into
self-employment
insights across 39
countries



BizStack

Exploring the Rise of Solo Entrepreneurs in Greece: An Insightful Journey Through Time

Deep dive into
self-employment
insights across 39
countries

BizStack



Exploring the Rise of Solo Entrepreneurs in Greece: An Insightful Journey Through Time

The landscape of self-employment in Greece presents a fascinating study of resilience, innovation, and shifting societal norms. This analysis delves into the trends of self-employment without employees

among Greek men and women, unveiling a story that intertwines with Greece's historical, economic, and cultural tapestry.

A Glimpse into the Data: A Steady Transformation

The data spanning from 1983 to 2020 illustrates the evolving dynamics of self-employment in Greece. It reveals a significant trend: a steady increase in self-employed women, a phenomenon contributing to the narrowing of the gender gap in the entrepreneurial arena. Meanwhile, the rate of self-employed men, though fluctuating, shows a general decline towards the latter part of the observed period.

Greece's Historical and Business Context: Influences and Impacts

The landscape of self-employment in Greece cannot be fully understood without considering the country's tumultuous economic history. The financial crisis of 2008, which led Greece into a deep recession, served as a pivotal moment. Traditional employment avenues became scarce, nudging many towards self-employment as a means of survival. This period saw a marked increase in 'necessity entrepreneurship', with more Greeks starting businesses in the absence of other job opportunities.

The adoption of austerity measures and the subsequent economic reforms reshaped the business landscape. A shift towards a more flexible economy emerged, fostering a conducive environment for small-scale entrepreneurship and solo ventures. The government's promotion of entrepreneurship, coupled with the EU's support through funding and training programs, played a crucial role in this transformation.

Culturally, the Greek valorization of independence and self-reliance meshed well with the rise in self-employment. Additionally, the increasing digitalization of the economy opened new avenues for women, in particular, to engage in solo entrepreneurship, thereby contributing to the closing of the gender gap.

Into the Future: Policy Implications and Insights

The trend towards self-employment without employees in Greece poses vital considerations for policymakers, entrepreneurs, and stakeholders. It underscores the necessity for supporting policies that enhance skills training, access to finance, and digital infrastructure — critical elements that could further harness the entrepreneurial spirit in Greece.

For entrepreneurs, adapting to the changing economic landscape requires resilience, innovation, and a willingness to explore new markets and digital platforms. Similarly, stakeholders must prioritize initiatives that support small-scale entrepreneurs, driving growth and diversity in Greece's economy.

Conclusion

The journey of self-employment in Greece mirrors wider economic and societal changes, reflecting the resilience and adaptability of the Greek people. By continuing to support and incentivize solo entrepreneurship — particularly among women — Greece can forge a path towards sustainable economic recovery and growth.

See the Plot on Full Screen

Data Source: [OECD \(2024\), Self-employed without employees \(indicator\). doi: 10.1787/5d5d0d63-en \(Accessed on 19 February 2024\)](#)



Cagri Sarigoz(Founder)

I'm founder of BizStack at Cagri Sarigoz LLC and a passionate advocate for entrepreneurs.

With over 14 years in tech, marketing, and AI, including my role as Head of SEO at CitizenShipper and co-founder of TaleBot at Intale AI, I'm dedicated to sharing genuine, useful product insights and tips.

At BizStack, I aim to cut through the digital noise to provide clear, actionable advice.

And more than all else, I'm a father to a (always) little girl and a husband.

Contact me at cagri@bizstack.tech for assistance.